**Letter/Email to Patients and Clients**

Dear **{patient/client}**:

Our team is always working behind the scenes to improve the care we deliver — and we were recognized for it! We are happy to announce to you, **{organization name}** is an honored recipient of the 2024 Governor’s Award of Excellence.

We are very proud of the work we’ve done to achieve this award — it was a two-year endeavor. This is our **{# of awards}** time receiving the Governor’s Award of Excellence. Our efforts to earn this award will result in even better outcomes for our patients.

This prestigious award was offered through a collaboration of Gov. Gretchen Whitmer, iMPROve Health and the MHA Keystone Center.

We value our patients, clients and your families. Our work to continuously improve care is for all of you. Thank you for entrusting us with your care.

Sincerely,

**{Organization’s leader}**